

17th Annual
Public Health Finance Roundtable
Tales from the Trenches of Public Health

Sunday, Oct 24, 2021

3:00pm to 5:30pm MST

(Session: 245.0)

Zoom: <https://lsuhsc.zoom.us/j/96649844290?from=addon>



Moderator: Peggy A. Honoré, DHA, MHA, Endowed Professor

Co-Moderator: Patrick Bernet, PhD, Associate Professor, Florida Atlantic University

Co-Moderator: JP Leider, PhD, Center Director, University of Minnesota School of Public Health

2021 AGENDA

Training & Access in Underserved Populations	Debra Oliver (Maternal and Child Health, Palm Beach County FL) <u>T. Leroy Jefferson Medical Society</u>
Strategy for State Plan Waivers to Increase Medicaid Revenues	Sami Jarrah (New York City DOH, NY). CFO/Deputy Commissioner, NYC Department of Health and Mental Hygiene. <u>Sami Kamal Jarrah - de Beaumont Foundation</u>
Comments from the Field	Dr Bob England (Health Director, Pima County AZ). <u>County bids farewell to Dr. Bob</u>
Turbulent Times	Leon F. Vinci, DHA, DAAS (Health Promotion Consultants)
Staffing Up	Mac McCullough, PhD (Health Economist, Maricopa County AZ)

Public Health Finance Roundtable

TALES FROM THE TRENCHES OF PUBLIC HEALTH

TURBULENT TIMES : LOCAL PUBLIC HEALTH FINANCING

Leon F. Vinci, DHA, MPH

Denver, CO

October 24, 2021



Turbulent Times : Local Public Health Financing

▶ Two Case Examples

▶ Loss/Reinstatement of Health Education

▶ Senior Health Services

Turbulent Times: Local Public Health Financing

- ▶ Community Health Educator

Existing Position cut due to City Cutbacks
(convenience -- vacant)

3/2 Years -- Reinstated (Data, Collaboration)

Turbulent Times: Local Public Health Financing

▶ Health-Wellness Services to Senior Citizens

Existing Program cut due to 'Mayor's Agenda'
(convenient)

Priority List -- 10 Items (picked #9) (?)

Full-court-press -- 11.9th Hour

Turbulent Times: Local Public Health Financing

▶ Health-Wellness Services to Senior Citizens

Informed Mayor's Aide (Save Face)

Reinstate via City & County Commissioners

Public Arena, Boxed-in, Testimony

"Their" Budget vs "Mayor's"

Turbulent Times: Local Public Health Financing

▶ PUT IN THE MIDDLE

Whipping Post

- Take the hits
- Directed me to review/cut/etc
- Come back

Turbulent Times: Local Public Health Financing

- ▶ Scrambling Actions (SUCCESS)
 - Review of Visit : (Timing & Services)
 - State Grant -- permission
 - Workable Alternatives

Turbulent Times: Local Public Health Financing

▶ TAKE HOME MESSAGES :

Patience

Data

Health Risks

Collaboration

Alternative Financing

Public Support

Take the Hits

Perseverance

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